

THE DEFINITIVE LIST

200

200 reasons. One channel. One stack.

Every stat on this page is pulled from real platform data.
No fluff. No made-up numbers. Just proof.

THE LIST — 200 REASONS · 11 SECTIONS · ZERO BUZZWORDS

200 reasons. One channel. One stack.

Cold prospect, warm prospect, holdco, indie agency, fractional CMO — pick a row, pick a section, or read end to end. Every reason maps to a real capability, a real client, or a real number.

1,000,000+	50,000+	210	47
SCREENS	CAMPAIGNS	US DMAS	COUNTRIES

200 REASONS	11 SECTIONS	1M+ SCREENS	\$18 FLAT CPM
~24H BRIEF TO LIVE	1B/MO AMAP IMPRESSIONS	210 US DMAS	47 COUNTRIES
35+ VENUE TYPES	100% FRAUD-FREE	PROOF OF PLAY	

CONTENTS

01	Speed & Workflow	22 reasons
02	AMAP & Cookieless	26 reasons
03	Pricing & Access	22 reasons
04	Visualization & Deliverables	22 reasons
05	Measurement & Proof	18 reasons
06	AI & MCP	16 reasons
07	Independence & Service	18 reasons
08	Omnichannel	14 reasons
09	Vertical Playbooks	20 reasons
10	Scale & Tentpoles	12 reasons
11	Market Timing	10 reasons

01

Speed & Workflow

22 REASONS

#001

Plans built in minutes, not weeks

Brief in, plan out. A full DOOH media plan with screens, audiences and mockups arrives before the kickoff call ends.

#002

Live and buying in under 24 hours

From approval to flighting across 1M+ screens in a single business day. No multi-week onboarding gate.

#003

Plans built live on the client call

Pick a client, type a brief – venue map, mockups and pricing render in about five minutes while everyone watches.

#004

Same-day inbound response

A full Honolulu Airport sample plan with a live map link went out the same morning Deloitte's inquiry arrived.

#005

One continuous workflow, zero handoffs

Brief, audience, screens, maps, mockups and proposal all live in one place. Nothing gets re-keyed.

#006

Amendments happen inside the conversation

Change markets, budgets, audiences, formats or stakeholders and the plan updates immediately – no v2, v3, v4.

#007

Turnaround clients call out unprompted

An agency partner replied 'I appreciate how quickly you guys turn things around' on a same-day \$1M / \$500K tiered state-health plan.

#008

White-label avails returned same day

Often within one to two hours via the AffinityX / AudX flow. Reseller partners look fast because we are.

#009

RFPs answered with named market logic

Bloomsburg Fair turned around with local knowledge, not a generic deck pasted into a template.

#010

The proposal beats the kickoff call

Every U.S. market is pre-mapped. Geo + audience + budget yields a finished plan before the meeting starts.

#011

No cleanup step

Every output is already client-ready. Nothing gets polished before it goes in front of a CMO.

#012

Reporting dashboard within one business day

Of every launch. Standard at Baystate. Standard everywhere else too.

#013

'Campaign is live' the same day it flights

Confirmation in writing the day the impressions start serving. No silent launches.

#014

Mid-flight budget reallocations without restarting

Shamrock: reallocated to top geos, paused UT/ID/NM to July, reflighted Q3 – all in stride.

#015

Multi-plan RFPs out of the box

Four coordinated plans for one brief, each with its own live map. Not four duplicates of the same deck.

#016

Any stakeholder format on demand

The same plan as Excel, PowerPoint, or a live webpage — always current, generated on request.

#017

One platform replaces five reps per market

No waiting on a chain of media-owner sales contacts. The platform answers the whole market.

#018

Iteration is free and instant

Clients explore options instead of committing blind. Cheaper to look than to guess.

#019

A team that says yes

'Ready to make any adjustments the planner needs — just send them over.' That is the default reply.

#020

Speed is a documented habit

Same-day RFPs, live-call builds, agencies replying with emoji about the turnaround. Receipts on file.

#021

New markets added without a new SOW

Drop a city or a state into a live plan — no re-negotiation, no separate IO.

#022

Fast enough to win the moment

Tentpole and event windows answered while the window is still open. Speed is the strategy.

02

AMAP & Cookieless

26 REASONS

#023

Proprietary AMAP cookieless audience data

Census Block Group cohorts mapping real behavior to real screens — built in-house, not licensed.

#024

No cookies, no device IDs at exposure

Privacy-first by architecture, not by patch. The screen never asks the phone for an identifier.

#025

Built cookieless from day one

Nothing breaks as identifiers disappear. The roadmap doesn't depend on an identity vendor.

#026

GDPR and CCPA friendly

Aggregated, population-level data instead of PII. Compliance review reads like a yes.

#027

~1B impressions/month through The Trade Desk

AMAP is already running at DSP scale — not a pitch deck, a live data product.

#028

Distributed into every major DSP

LiveRamp / Eyeota pipes into DV360, Amazon DSP, Adform, Equativ, and more.

#029

Buy by audience, geo, time and weather

Not by billboard unit number. The plan is built around the buyer, not the panel.

#030

Geograph visit-lift measurement

Did exposed audiences actually show up downstream? The answer comes back signed and dated.

#031

Custom segments built on request

Health, QSR, alcohol, legal, B2B foodservice, home services — modeled to your brief.

#032

Audience first, screen second

Define the cohort. The platform finds the over-indexing screens and dayparts. Not the other way around.

#033

Cohort architecture survives cookie deprecation

While identity-based channels scramble to rebuild, the block group never goes away.

#034

Genuine fit for regulated categories

Finance, pharma and legal where user-level tracking is legally fragile — cohort data passes review.

#035

The cohort extends off-screen

Same audience runs in display, CTV and mobile for a unified report. One definition, every channel.

#036

We own the data product

AMAP / AMAPDATA. Segments, pricing and structure flex to the client — no third-party data tax.

#037

Flat-fee, usage-based or outcome-based data pricing

Tie data spend to a KPI if you want. We can do that. Most can't.

#038

Block-group precision is the structural edge

The white paper's own conclusion: cohort targeting at Census Block Group is the privacy-durable unit.

#039

POI targeting with tight radius control

Gym screens within two miles of store locations – the ExtraMile / Klever pattern.

#040

Geographic precision down to the polygon

City, DMA, county, FSA, ZIP or a custom polygon – whatever the brief actually needs.

#041

Fence a service area to the mile

Geo-bound, demand-sensitive businesses (the Volacci home-services thesis) finally get DOOH that fits.

#042

Daypart and weather weighting

Own share of mind in the moments right before a purchase decision – not all 24 hours.

#043

Real cookieless, not probabilistic laundering

Competitors' 'cookieless' is often device-ID inference. AMAP has no device IDs at all.

#044

IAB-aligned modeled-impression logic

Aggregated movement patterns – the same modeled-impression standard the IAB now codifies.

#045

Targeting layers stack

Geography, daypart, venue type and behavioral cohort in one plan. Not four separate tools.

#046

The data product sells both ways

Planned into Goldfish screens and licensed into partners' DSPs. We are buyer and supplier.

#047

Defensible, compliance-safe measurement

Cohort-level geo experiments that hold up to legal review – not device-graph hand-waving.

#048

A durable answer to the cookieless question

What do you do when the cookie is gone? You bought the answer in 2024.

03

Pricing & Access

22 REASONS

#049

Flat \$18 CPM as a pricing philosophy

One transparent price. The only quote a client needs. No 'depends what you're buying.'

#050

No rate cards, no negotiation theater, no holdco markup

The price you see is the price you pay. The price they see is the price they pay.

#051

The flat quote holdco-tied vendors won't give

Pricing transparency is the single biggest credibility gap in OOH. We close it.

#052

Math clients can hold us to

About \$20K/month buys roughly 1.11M+ impressions plus added value. Benchmark, not bait.

#053

Flexible budgets — test, then scale

Try a market. Add another. No forced minimums to get in the door.

#054

No four-week minimums, no \$25K commits

The legacy OOH gates don't apply here. Plan it like any other digital line item.

#055

Complete inventory access

Every publisher, every network, every available screen. No closed pools.

#056

1M+ screens, 35+ venue types

No closed pool narrowing the mix. The best screen for the brief wins, regardless of source.

#057

No preferred-relationship bias

We are not protecting anyone's pipe. The plan picks the screen, not the rep.

#058

Aggregator of aggregators

Normalized supply across Vistar, VIOOH, Hivestack/Perion, mediasmart and direct feeds.

#059

One platform replaces five reps per market

Stop negotiating with a Rolodex. Start negotiating with a platform.

#060

Direct publisher relationships when it matters

Clear Channel, OUTFRONT, Lamar and others — direct access when premium inventory is the ask.

#061

Premium tentpole access on demand

MetLife World Cup billboards, airport buyouts, share-of-voice deals — handled.

#062

Activation your way

Managed service, self-service, or any DSP. No lock-in. No 'you have to buy through us.'

#063

No forced workflow at execution

Keep your seat, keep your process. We bend to your stack, not the other way around.

#064

Transparent impression methodology

Know the multiplier source. Demand Proof-of-Play. The white paper's own buyer test — we already pass it.

#065

Closes the channel's biggest credibility gap

Rate-card and multiplier opacity is the reason DOOH loses budget. Transparency fixes it.

#066

Holdco-grade access for independents

Independent agencies get the data, mockups and pricing the holdco-tied vendors won't quote.

#067

No agency-of-record overhead

A flat-priced DOOH layer sits across a whole client roster — the Volacci fractional-CMO model.

#068

Start and stop like any digital line item

Pause a market, add a market. No penalty, no make-good drama.

#069

Flat economics scale

From a single local client to a holdco program. Same price, same logic, same answer.

#070

Pricing built so the planner can say yes

Without a procurement fight. The plan does not die in the legal queue.

04

Visualization & Deliverables

22 REASONS

#071

Visualization-first selling

Maps and mockups are the product, not an add-on. The picture is the pitch.

#072

Plans a CMO can see

Not a spreadsheet of unit numbers. The deliverable is the story, told visually.

#073

Live client map pages

Every dot is a real, purchasable screen at client-map.media-doooh.com. Click. Verify. Approve.

#074

Every dot carries the detail

Exact location, venue type, CPM and placement detail – visible without leaving the page.

#075

Photorealistic, often 3D, mockups

Showing the brand on the actual placements. Not Photoshop on a stock billboard.

#076

See your brand in the real world before you buy

Closes the gap between exposure and decision. Eliminates the 'will this look good?' question.

#077

Agencies ask us to make their mockups

A service other shops cannot match – and increasingly the reason we get the next brief.

#078

Proposals as interactive webpages

Not static PDFs that age out the moment availability changes.

#079

Password-protected client map links

Share proposals safely. Roll passwords per client. WPP-grade hygiene.

#080

Clients adjust budgets on the proposal page

Watch the plan respond live. WPP did exactly this. The map became the meeting.

#081

White-label maps for reseller delivery

Carry the partner's or end-client's logo – the AffinityX flow. Their brand, our stack.

#082

Every output client-ready

Zero cleanup. Nothing forwarded gets opened twice before it ships.

#083

Any format any stakeholder needs

Excel, PowerPoint, or webpage – all current, all from the same source of truth.

#084

Separate named plans per environment

Ecolab: 'Climate Week NYC Airports' and 'Outdoor/Street level' – one account, two clean stories.

#085

The map turns an abstract buy into a concrete plan

In the room, in five minutes. Skeptical stakeholders go quiet.

#086

Mockups de-risk creative sign-off

Stakeholders approve what they can already see. Legal stops asking what it will look like.

#087

Visualization makes DOOH legible to non-OOH buyers

Expands who can say yes — digital, social, brand teams all read it instantly.

#088

The plan you send is the plan you report on

Deliverable and measurement are the same artifact. No reconciliation tax later.

#089

Multi-tentpole proposals as a set of live maps

Bid-season airports, BTS airports, office buildings, billboards — four maps, one brief.

#090

Publisher webcam shots and venue photos on demand

When clients want to verify a placement, we can show it within minutes.

#091

Deliverables built to win the room

Not just inform it. Every artifact is engineered for the moment of decision.

#092

Boutique-quality creative layer included

Most DSP-only buys simply do not include this. Here it is the baseline.

05

Measurement & Proof

18 REASONS

#093

Measurement built in

Impressions, placements and flight pacing tracked throughout — not bolted on at wrap.

#094

Three KPI layers

Delivery (CPM and impressions), Geograph visit lift, and brand awareness/recall. The full stack.

#095

DOOH held to the same standard as every other channel

No 'OOH is a brand channel, don't measure it' excuse. Same KPIs, same scrutiny.

#096

Brand-lift studies via independent partners

Available internationally — not a U.S.-only capability.

#097

Foot-traffic, branded-search and visit lift

Layered on top of delivery — the full conversion picture in one report.

#098

Cohort-level geo experiments

Hold up to legal and compliance review. Privacy-safe causal measurement.

#099

Defensible attribution

Not device-graph hand-waving. Method documented, control group declared, holdouts respected.

#100

Proactive pacing data before clients ask

Shamrock MTD by state: AZ \$383.20, CA \$292.04, CO \$382.83 — pushed, not pulled.

#101

Dashboard link within 24 hours of launch

100% of launches. No exceptions. No 'we're still setting it up.'

#102

Monthly spend-by-market summaries inside budget conversations

The CFO question gets answered before it gets asked.

#103

Aligned to the IAB DOOH Measurement Guide

OTS, LTS, Visual Exposure Zone, MRC — the canonical definitions, applied consistently.

#104

Passive measurement over gimmick interactions

Direct-response gimmicks under-count and distort optimization in real-world DOOH. We refuse to compromise the read.

#105

Exposure-to-mobile matching for outcomes

Modern, passive, statistically honest measurement — not asking a driver to do anything.

#106

Proof-of-Play verification

Confirmation the ad ran when and where claimed. The audit trail is built in.

#107

Joined inventory and screen-match reports

For agencies that want to reconcile delivery line-by-line — the Klever flow.

#108

KPIs agreed up front, control group set before launch

Not after. Measurement design happens with the plan, not after the wrap deck is due.

#109

Measurement honesty as a brand value

Directional methods presented as directional. Oversold metrics are not how we win.

#110

Answers the question DOOH historically failed at procurement

'Did it actually work?' — and shows the math behind the answer.

06

AI & MCP

16 REASONS

#111

The Goldfish MCP server

mcp.goldfishads.com — plan DOOH conversationally through any AI assistant. Live in production.

#112

The only DOOH platform plannable via AI assistant

To our knowledge. Others are catching up; we shipped.

#113

AI woven through the whole workflow

Not bolted on as a chatbot feature. The brief itself becomes the interface.

#114

AI-native and mostly invisible

You feel the speed, not the machinery. No 'press the AI button' moment.

#115

The MCP learns clients, workflows and campaign types

Gets smarter over time. Your account is not a cold start every quarter.

#116

Built on every plan ever run

Proprietary data plus historical campaign outcomes. The planner improves with use.

#117

AI lifts the hard last 20%

The last mile — not just the demo-friendly 80%. Where most AI tools quietly stop helping.

#118

Fractional CMOs run DOOH conversationally

Build a full DOOH layer with no AOR overhead. The Volacci model, productized.

#119

Partners plug into the MCP inside their own tools

StackAdapt DOOH + MCP track is live. Plan our supply from their seat.

#120

AI handles audience forecasting in-house

The white paper's first lifecycle stage — owned end to end, not outsourced.

#121

Context-aware creative selection and optimization

Without a separate vendor stack. One conversation, all the moving parts.

#122

The MCP is an evolving, open planning system

Not a frozen product release. New tools, new data, new capabilities ship continuously.

#123

The brief becomes the interface

Conversational planning means there is no form to fill out. Just say what you need.

#124

Answers the invidis warning

Non-AI networks lose competitiveness in 2026. AI-native planning is the entry ticket.

#125

Same MCP powers internal speed and partner integrations

One brain, many surfaces. What we use to plan is what partners plug into.

#126

Days of work compress into minutes

Plans, maps and mockups generate from a natural-language brief. Repeatedly. Reliably.

07

Independence & Service

18 REASONS

#127

Independent and neutral

No holding-company ownership. No inventory to protect. The advice is the advice.

#128

No agency-of-record overhead

No layer sitting on top of the buy taking a cut for existing. The economics flow to the work.

#129

Founder-level service on every account

Principals on the call. Decisions in hours, not weeks.

#130

No account-team layers

Between the client and the people doing the work. The person you brief is the person who builds.

#131

Enterprise infrastructure behind boutique service

TTD, LiveRamp, HubSpot, automated reporting — the plumbing is grown-up.

#132

Built around frictionless DOOH from the ground up

Not a billboard seller with software bolted on. The product is the workflow.

#133

Not a DSP pretending to be a planning partner

Planning is the core product. The DSP plumbing serves the plan, not the other way around.

#134

A neutral aggregator

No bias toward any one publisher's screens. The plan picks on merit.

#135

A service layer, not a vendor transaction

'Send them over' is the default answer. The relationship is the product.

#136

Holdco-grade access without the holdco

Independents get the data, mockups and pricing they were quietly told they could not have.

#137

Warm, fast, consultative RFP tone

Local knowledge wins deals. We bring it without being asked.

#138

White-glove plan-build support

For newly onboarded agency teams — WPP Media, PwC, Ecolab all ramped this way.

#139

Details confirmed in writing at every step

Geos, flights and budget restated on every plan. No 'I thought you said.'

#140

Signed-IO discipline and clean countersigns

So execution never gets sloppy. Legal and finance like working with us.

#141

Billing handled with care

Correct legal entity per invoice, billing contact confirmed at IO. AP stops complaining.

#142

Practitioner-to-practitioner voice

Built by buyers, for buyers. You won't get a sales voice on a planning call.

#143

Direct principal access bends the roadmap

Real client needs become product features. The feedback loop is one email long.

#144

Removing planner friction is the entire job

Not a side benefit. The whole company is organized around it.

08

Omnichannel

14 REASONS

#145

Both sides of the trade

We plan and buy DOOH and we distribute audience data into every major DSP. Few shops do both.

#146

Fence a screen plan and extend the cohort

Into display, CTV and mobile – without rebuilding the audience from scratch.

#147

Unified omnichannel report off one cohort

Same definition, every channel. The report finally adds up.

#148

DOOH for reach, mobile and CTV for follow-through

Broadcast attention plus addressable closure – one plan, two halves.

#149

Screen exposure triggers mobile retargeting

To the same device. The corridor between physical and digital is finally usable.

#150

DOOH buyable in the same DSP seat

As display, CTV and mobile. Shared creative, shared reporting, shared frequency.

#151

Unified frequency management

Across the physical and digital halves of the plan. Stop double-billing the same impression.

#152

AMAPDATA makes Goldfish a supply partner too

Not just a buyer. Both seats at the table, on purpose.

#153

Strategic data partnerships in motion

WPP Media, Adswerve – extending the cohort's reach across the broader ecosystem.

#154

Amazon DSP integration on the roadmap

AMAP data as a strategic distribution priority. The retail-media play is live.

#155

Already on both sides of the convergence

Omnichannel is where the channel is going. Goldfish is already there.

#156

One vendor for screens and cross-channel cohorts

Instead of stitching two together with a project manager and a prayer.

#157

Retail-media alignment built in

Cohort data plus venue screens near the point of purchase. The closest-to-buy moment.

#158

The cohort follows the shopper

Venue screen → phone → living room. Continuity instead of fragments.

09

Vertical Playbooks

20 REASONS

#159

Ready-to-deploy vertical playbooks

Legal, healthcare, QSR, alcohol, cannabis, home services, B2B foodservice, government.

#160

Each playbook carries the full kit

Venue strategy, dayparting and creative guidance — category-specific, not generic.

#161

Legal services is OOH's fastest-growing category

+21% in 2025. We have a built-out vertical aimed exactly at this moment.

#162

Cannabis proof pack: 30 sourced data points

Behind a purpose-built vertical page. Compliance-friendly, performance-focused.

#163

Home-services fencing strategy

For geographically bound trades: plumbing, HVAC, solar, electrical. The Volacci thesis, operationalized.

#164

Healthcare live in market

Baystate Health running via Tara Media. Reference clients available on request.

#165

Alcohol-brand tentpole work

World Cup project across OUTFRONT, Lamar and Interstate Outdoor. Premium handled.

#166

Higher-ed and event RFPs

University of Denver and Bloomsburg Fair via Techint Labs — local-flavored, named-market plans.

#167

Sustainability and B2B moments

Ecolab Climate Week NYC via WPP Media — niche moments, executed cleanly.

#168

Convenience-retail and gym targeting

ExtraMile gym screens on a two-mile radius via Klever. Tight, intentional, measurable.

#169

Multi-market direct-response programs

JBRX across markets via MSpark — Raleigh live, Detroit pending IO. DR-grade discipline.

#170

Multi-state managed campaigns with active pacing

Shamrock across AZ/CA/CO via Ideas Collide. Reallocated mid-flight, never missed a beat.

#171

CPG proposal experience

Campbell's FY27 documented in the messaging library. Big-CPG-ready.

#172

Regulated categories love cookieless data

A real reason to shift budget, not a footnote. Pharma, finance, legal pre-approve faster.

#173

Performance categories now drive DOOH growth

Fuel/plumbing/HVAC +54%, wireless +47%. Goldfish is built exactly for these brands.

#174

Category-specific creative guidance

Rules that protect measurement integrity in every vertical.

#175

International vertical reach

UAE programmatic DOOH via Kinesso/UM, plus UK and Ireland capability — same playbooks.

#176

Government and public-services playbook

For civic and agency campaigns where compliance language has to be exact.

#177

QSR and foodservice custom cohorts

Built on request. Day-part-aware, traffic-aware, occasion-aware.

#178

Playbook-first means category strategy, not just screens

The client gets a point of view, not an inventory list.

10

Scale & Tentpoles

12 REASONS

#179

Works at every scale

From a local fractional-CMO roster to holdco-level programs. Same workflow, different volume.

#180

Holdco capability proven

Omnicom/Kinesso and UM/Mediabrands programs. Reference scale on the record.

#181

Global capability from a boutique footprint

U.S., U.K., Ireland, EU and the Middle East – handled directly.

#182

EU activation via Adform and Equativ

UAE programmatic DOOH live in market. Not 'we'll find a partner.'

#183

Tentpole and event expertise

World Cup at MetLife, NBA Finals corridors, bid-season conference travel – moments owned, not rented.

#184

Buying culture moments, not just screens

Own the corridor around the event, not a random panel ten miles away.

#185

Airport and transit strength

Transit led OOH growth two years running – +9.2% in 2025. Our bench is built for it.

#186

High-impact buys handled cleanly

Times Square one-hour roadblocks, stadium-proximity billboards – executed, not pitched.

#187

Every U.S. market pre-mapped

National or multi-market scale is a same-day exercise, not a six-week project.

#188

International inbound handled directly

Ice Xperiences-style requests – answered by us, not bounced to a partner.

#189

One boutique partner, 1M+ screens

Across 35+ venue types. Scale without losing the relationship.

#190

Scale without losing founder-level service

The thing that closes the deal stays intact as the account grows.

11

Market Timing

10 REASONS

#191

DOOH grew 10.5% in 2025

About three times the pace of OOH overall. The growth curve is real, and we plan into it.

#192

U.S. OOH hit a record \$9.46B in 2025

19th consecutive quarter of growth. Stability plus momentum is rare in ad land.

#193

Programmatic DOOH is one of the fastest-growing lines in advertising

About +22.6% YoY in the U.S. We are programmatic-native by default.

#194

Programmatic to hit 52% of OOH within 18 months

Buyer expectation. We are already there — you'd be early, not late.

#195

59% of buyers still transact OOH direct-only

A programmatic, data-led partner is still a competitive edge — for now.

#196

In-store retail media will drive 55.9% of DOOH growth

Through 2029. Goldfish pairs cohort data with venue screens at point of purchase.

#197

The cookieless advantage compounds

As identity-based channels keep absorbing privacy shocks. We started where they're trying to land.

#198

Unskippable, unblockable, fraud-resistant

A physical screen cannot be a bot. Brand-safe by construction.

#199

The real 2026 risk

Treating DOOH as a legacy awareness buy while it has become addressable and measurable. We plan it the new way.

#200

The thesis in one line

DOOH loses budget to process friction, not performance. Removing that friction end-to-end is the entire Goldfish product. We don't tell clients we're better — we show them, with their brief, their audience, their market, in fifteen minutes.

THE DIFFERENCE

Traditional vs. Goldfish Ads

	TRADITIONAL	GOLDFISH ADS
Planning Speed	2-4 weeks	Under 15 minutes
Minimum Budget	\$10,000+	\$500
Fraud Rate	Unknown	0%, physical screens
Proof of Play	Trust us	GPS-verified, timestamped
Creative Changes	Print and ship new vinyl	Real-time swap
Measurement	Estimated reach	Foot traffic, brand lift, attribution
Launch Process	RFPs, negotiation, IO	Select, upload, live

THE MULTIPLIER EFFECT

DOOH makes every channel **perform better.**

TV + DOOH +38% Unaided Brand Recall	SOCIAL + DOOH +47% Purchase Intent	SEARCH + DOOH +28% Branded Search Lift
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THE CONCLUSION

Your first campaign can go live today.

No minimums. No spreadsheets. No waiting. Just faster DOOH with proof-of-play, foot traffic attribution, brand lift studies, and cross-channel measurement. All with proof.

REQUEST PLATFORM ACCESS →

doohmarketing.com/request-access

- NO MINIMUMS
- LAUNCH IN 48 HOURS
- REAL-TIME REPORTING
- PROOF OF PLAY
- 100% FRAUD-FREE